

# Exhibition Sponsorship

Opportunities

Are you looking for networking  
and relation-building?  
Presentation opportunities?  
Company branding?

## FEEL THE DIFFERENCE

DUBAI, UAE  
DECEMBER 02-03  
**2019**



“ Sponsorship is not an act of charity - it must show  
some form of positive “Return on Investment (ROI)” ”

## OUR VISION

## EXHIBIT » SHARE » NETWORK » GROW

**Leadership**—we acknowledge that strong pedagogical and courageous leadership is essential to promote and become a market leader.

**Integrity**—we ensure informed, ethical, authentic and transparent behavior and our conviction guides what we do and how we do it every day.

**Quality**—we strive to ensure that everything we do is high quality and demonstrates commitment to our advocacy role.

**Collaboration**—we share knowledge, establish and maintain respectful and trusting relationships with others to support the achievement of positive outcomes.

**Inclusiveness**—we value and promote acceptance of diversity in our work and that of the broader community.

The conference brings together around ~ 300+ representatives from 40 countries along with ~150+ delegates typically a high-level decision makers representing various parts of the industry and public bodies.

Complementary to the main conference sessions there will be a special track focus on industry and business development. The conference also features 10-15 world class keynote speakers. All the sessions are designed to enable maximum interaction for attendees to exchange ideas, present the latest developments and business initiatives, as well as best practices, case studies and advanced scientific research. We provides you with a unique opportunity for communicating with Industry professionals. We focused on creating an unforgettable learning experience rich in innovative ideas, best practices, and sharing what works. When becoming our partner, we will do our utmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests.

As a sponsor, you will be highly visible during our conference, not in the background.

All our events will provide a forum for exchange of ideas and authoritative views by leading scientists as well as business leaders and investors.



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## FEATURES

### EXHIBITIONS:

Dedicated exhibiting sessions will give a space for b2b meetings and to showcase your products. This exclusive thematic session will provides an excellent opportunity to expand your network worldwide. Different themes are suitable to meet your company's needs. This is an opportunity to test or showcase your new or existing product and services communicate firsthand with your audience through exhibitions.

### STARTUPS:

If you're in a relatively small industry there's a chance you will have the opportunity to speak with some of your current customers through this event. This will give you a great chance to reconnect and get feedback on how your service or product is performing. You can also use the event as an opportunity to educate your customers about any upcoming upgrades or releases.

Students and young professionals from the start up arena will be available for companies and institutions to tackle current challenges and work further on innovative solutions possibly even after the conference. Don't miss this chance to meet new talents with innovative entrepreneurial ideas or projects in your field.

### SPONSORSHIP:

A carefully selected sponsorship agreement can give you a lot of bang for your marketing buck, boost your brand reach and supplement your print and online marketing efforts.

Your brand will be seen throughout various elements of the event and attendees eager to learn more about your business will come to find you. This is a fantastic way to showcase your expertise to a highly engaged target market.

Event sponsorship also gives your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure.

We can use to create content themes or promote your own hashtags. A roomful of great minds are great places to find non-competing businesses you can collaborate with in the future.

Conference websites, emails and program books can prominently display your logo. As a sponsor your name and logo will potentially be used in our outreach campaigns.

Through event sponsorship, you can leverage this power of collective credibility. First step of starting quality relationships.



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## WHY TO SPONSOR?

- Put your business front and centre
- Get in front of your target market
- Increase your reach and exposure to new clients, customers and businesses
- Reconnect with customers and engage with an audience
- Generate strong leads and deliver great ROI
- Strengthening your business image
- Raise brand awareness and create preference
- Create positive PR with extensive media exposure
- Provide attractive content for a range of products and services
- Build brand positioning through associative imagery
- Support a sales promotion campaign
- Create internal emotional commitment to the brand
- Act as corporate hospitality that promotes good relations with clients.
- We create an image of success and authority for your business

### ADDITIONAL BENEFITS:

- Exposure of your brand through extensive event and networking opportunities with leaders in the sector, keynote speakers, presenters and other sponsors
- Clearly communicate your company values and uniqueness
- Boost your profits, as you will be improving your company's image, prestige and credibility
- Increased brand and product awareness through clever use of your exhibition booth
- Differentiating from your competitors by taking up the opportunity to stand out in the crowd and highlight your business by trialing or developing marketing and sales activities
- Increase your chances of turning visitors and attendees into potential new customers
- Be part of a worldwide community, thus gaining access to the latest news and offers
- Enrich your network of professional and customer relationships
- Complimentary registrations and tickets that enable your own staff to participate in the conference-a valuable professional development opportunity for anyone

All sponsorships include numerous rewards to add value to your sponsor dollar. The benefits of event sponsorship are endless if you put in the effort to forge connections. Take advantage of every resource the event holder offers to help businesses, especially as a new participant and startup companies.



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# PRICING!

## EXHIBITION - \$2500

SPONSORSHIP CATEGORIES	PRICING
Elite Sponsor	USD 7500
Gold Sponsor	USD 5000
Silver Sponsor	USD 3500
Event Sponsor	USD 2000
Conference Kit Sponsor (Pen, Bag & Tag)	USD 2000
Session Sponsor	USD 1500
Awards Sponsor	USD 1500
Poster Session Sponsor	USD 1500
Lunch/Cocktail sponsor	USD 1199
Conference Banner/Standee Sponsor	USD 1000
Coffee Break Sponsor	USD 999
Conference Delegate Bag Sponsor	USD 599
Bag Insert Sponsor	USD 599
Lanyard Sponsors	USD 599

## ADVERTISEMENTS

- Conference Email Campaigns
- Postings in Event Social Media
- Conference Book Inserts
- Logo Display on Conference Website
- Conference Inauguration Video
- Inside of Conference Book Front Cover (color)
- Inside and Outside Conference Book Back Cover (color)
- On Conference Banners
- On Conference Kit Material

EARLY BIRD  
PRICING ENDS  
ON APRIL 30<sup>TH</sup>  
2019



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## BENEFITS

### WHAT INCLUDES IN SPONSORSHIP?

#### ELITE SPONSOR

- An opportunity to sponsor 10 Poster Presentation Awards.
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- Logo recognition on congress website front page with hyperlink.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- Three inserts provided by the sponsor in the congress delegate bags.
- One post congress e-mail message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor, approved and distributed by corresponding program manager).
- An exclusive online Promotion on all our Social Networking Sites.
- 20% Waiver on Sponsorship for any of our next three years conferences.

#### GOLD SPONSOR

- An opportunity to sponsor 5 Poster Presentation Awards.
- Two corporate sponsored workshop slots (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with hyperlink.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- Two inserts provided by the sponsor in the congress delegate bags.
- An exclusive online Promotion on all our Social Networking Sites.
- 15% Waiver on Sponsorship for any of our next three years conferences.



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# BENEFITS

## SILVER SPONSOR

- An opportunity to sponsor 3 Poster Presentation Awards.
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Logo recognition on congress website sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- One insert provided by the sponsor in the congress delegate bags.
- Priority to purchase additional sponsorship items.
- An exclusive online promotion on all our social networking sites.
- 10% Waiver on sponsorship for any of our next three years conferences.

## EXHIBITION

- An opportunity to sponsor one poster presentation award.
- One complimentary congress registration.
- Set up of one tailor-made exhibit booth (Booth Size 3x3 sqm).
- Logo recognition on congress website sponsorship page.
- A4 Color Advertisement in Congress Program or Book of Abstract.
- Inclusion of your company's leaflet/insert in the congress delegate bags.
- An exclusive online promotion on all our social networking sites.
- 5% Waiver on sponsorship for any of our next three years conferences.
- Recognition to your products and services in the target market through our website.
- Develop new client relationships and strengthen the existing ones (B2B Meeting).
- Shape and raise your corporate image through logo branding.
- Brand briefing at the opening and closing ceremonies.
- Press release on behalf of your company.
- Sharing conference posters (10000) with industries and universities located across the globe.



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## STARTUP EXHIBITION

### EVENT BENEFITS:

- Demo table to showcase your company in the Exhibition Hall for 2 days including power, Wi-Fi, and signage
- 2 full access tickets + 'startup' badge
- Mainstage pitch opportunity
- On-site branding + logo on our website
- Invaluable social media coverage
- Access to investor, partner, and mentor network
- Exclusive space for your company/logo promotion in conference banner and conference kit
- Dedicated pages for STARTUPS in conference book
- Well-designed graphic flyers for startup promotion
- Access to all stage content
- Access to intimate roundtable discussions hosted by a wide array of industry experts, advisors, and growth hackers
- Access to exhibition Hall
- Access to after party and late night networking events, if available
- Access to full attendee list & ability to contact attendees via special channels
- Nomination for "Diamond Sprout Startup of the Year" award
- Fast-track access into "Growth" exhibition at next event

### YEARLONG BENEFITS:

- Gain prestige and recognition from peers
- Network with fellow entrepreneurs
- Raise your national & international profile
- Boost existing client comfort and loyalty
- Demonstrate workplace attractiveness to potential employees
- Improving the confidence in investors and customers
- Potentially paving the way for future funding and sales
- Constructive feedback from seasoned business leaders from the judging panel
- Raising the profile of your company's and its products
- Increase your business growth

**\$1599**



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# AWARDS

## STARTUP OF YEAR AWARD

We map, connect, promote and celebrate the startup ecosystem and its stakeholders, internally in the region as well as to the rest of the world through Diamond Sprout Startup of the Year Award. The Start-Up award recognizes young companies with a great business idea founded on invention, with a great growth potential and or the potential of significant societal impact. Bringing together amazing ideas and best talents from 40+ countries across the globe to celebrate entrepreneurial spirit and startups.

### TERMS & CONDITIONS:

- Your company must be incorporated in the last 5 years
- It must be beyond the prototype stage
- A sound business structure aiming to make a startup a potential employment generator needed.
- If funding already obtained could be beneficial.

Kindly send us your queries at [2sponsor@ascendmeetings.com](mailto:2sponsor@ascendmeetings.com)

For more information on exhibition and sponsorship please download the conference brochure or contact program manager.

\$500



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# EVENTS

## CONTACT:

Kezia Lincy | Program Director  
Nutrition, Food and Agriculture Conferences  
Ping Us on WhatsApp @ +1(307)463-4143

## EMAILS US AT::

[foodandagriconf@ascendmeetings.org](mailto:foodandagriconf@ascendmeetings.org)

## WEB::

<https://ascendmeetings.com/food-agriculture-technology-conference/>

## OUR OTHER GLOBAL EVENTS:

<https://ascendmeetings.com/nursing-conference/>

<https://ascendmeetings.com/pediatrics-maternal-health-conference/>

<https://ascendmeetings.com/optics-photonics-laser-technology-conference/>

<https://ascendmeetings.com/renewable-solar-energy-conference/>

<https://ascendmeetings.com/clinical-trials-drug-discovery-conference/>

<https://ascendmeetings.com/cancer-stem-cell-biologists-conference/>

## HOSTED BY:

### ASCEND MEETINGS

#### NORTH AMERICA:

5924 North East, 65th Court,  
Vancouver, WA, USA  
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#### EUROPE:

Euler Chelpin Straße 38  
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